

# SHAMBO Louis Marie

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## Professional Experience

**Mar 2023 – Present: Web Designer at Chorale Saint Dominique de Kigali** **Kigali-Rwanda**

- Revamped and managed the church choir website, resulting in increased engagement and visibility within the congregation of 200+ Christians.
- Curated and disseminated timely updates about activities, enhancing outreach to an assembly of 200+ Christians.
- Elevated song visibility through strategic SEO and digital marketing initiatives, expanding audience reach to over 50,000 individuals across platforms such as YouTube and Audio-Mack.
- Mentored and trained three team members in website management and updates, fostering a skilled and self-sufficient team.

**Nov 2023–December 2023: Completed an Internship at CodSoft.in** **Online.**

- Completed a comprehensive 1-month web development internship at CodSoft.in, a leading online platform providing internship and job placement avenues for software professionals.
- Crafted and launched a compelling portfolio website, showcasing technical proficiency and expertise to potential recruiters.
- Engineered a functional calculator application, demonstrating proficiency in coding and mastery of various technologies.
- Designed and implemented a landing page, showcasing a marketing company website demo, driving engagement and user interest.
- Achieved a certificate of completion by delivering three projects utilizing HTML, CSS, and JavaScript, showcasing practical skills and expertise in web development.

**Jan 2023 – Mar 2023: Freelance Web Designer at BNN LTD** **Kigali-Rwanda**

- Revolutionized the online presence of the company, by designing and launching a website, yielding a 40% surge in recent gigs and contract acquisitions.
- Managing and optimizing the website, contributing to a projected 70% increase in contract acquisitions, further solidifying the company's market presence and growth trajectory.

**May 2022 – Oct 2022: CEO City Estates 250 (Self-Employed)** **Kigali-Rwanda**

- Led the development of a cutting-edge real estate web application catering to over 60% of Kigali's residents, facilitating seamless access to online real estate services including residences, apartments, shops, and commercial spaces.
- Brokered the sale of the website, generating a substantial revenue of \$3500, showcasing entrepreneurial acumen and project profitability.

**May 2020-: April 2023: WordPress Developer in I-connect Solution Rwanda** **Kigali-Rwanda**

- Facilitated the company in providing comprehensive digital services to over 50 potential clients, encompassing web design, development, SEO, digital marketing, and WordPress website management, fostering client relationships, and expanding service offerings.

## Education

**Oct 2023 – now: Frontend Development Bootcamp at AZUBI AFRICA (Part-Time)** **Online**

**Apr 2022 – Sept 2023: Million Labs Bootcamp (Based in London, UK)** **Online**

**Oct 2020-2021: Completed one year at University of Kigali in Computer Science** **Kigali-Rwanda**

## Skills

- HTML/CSS
- Git/GitHub
- Bootstrap
- SEO, Digital Marketing
- JavaScript
- WordPress
- UI/UX Design, FIGMA
- Mobile App with bubble.io
- English and French Proficiency